

FOREN 2008 ► WEC REGIONAL ENERGY FORUM ► Regional Energy Policy. Working Together. Next Steps.

## REGIONAL ENERGY FORUM – FOREN 2008

### OFFICIAL SPONSOR - 6.000 EURO

#### Forum literature rights

1. Your company's name and logo will be printed on the cover of the official Forum Catalogue FOREN 2008 as OFFICIAL PARTNER of the event, together with the names of the industry associations and government bodies.
2. Your company's name and logo will be prominently featured as OFFICIAL PARTNER of the FOREN 2008 event on all materials relating to the FORUM, including pre-mailing publicity and press-releases.
3. Your company will be nominated as OFFICIAL PARTNER of the FORUM in Neptun on the banners and posters displayed at the Forum and Reception venues.
4. Your company will be nominated as OFFICIAL PARTNER of the FORUM in Neptun in the multimedia presentations running during the Forum sessions.
5. One page presentation article of your company will be included in the Official Forum Catalogue.

#### Marketing Exposure & Invitation Letter

6. The organizers will not only promote the Forum to its vast customers data base through direct mail, telephone contacts and personal visits, but also target new customers through advertisements, publicity and inserts in worldwide industry publications.
7. In addition, on your behalf, we will mail a copy of the brochure to any organization or customer you nominate. Our team will work with you to maximize your exposure. This can include a special invitation letter, sent to your clients.

#### Media Exposure

8. The event organized by your company benefits from wide media coverage, featuring press releases, articles and interviews. Your name as OFFICIAL PARTNER will be part of this communication.

#### Delegate List Access

9. For your own marketing objectives, we will put at your disposal a confidential copy of the participants' list, addresses and telephone numbers included.

#### Your presence at the Forum

10. You have the right to nominate one of your representatives to be a speaker in the one of the 2 Keynote Addresses and 4 Round Tables of the Forum, beside the most prominent guests.
11. In order to reach your business and communication interests, you may suggest a special topic, to be debated in one of the panels of the Forum.
12. For your partners, we offer two free places to attend the Forum.
13. Your company benefits from a presentation table, close to the organizers' desk.

#### Multimedia services

14. Presentation of your company logo, with a link to your url, on the Forum website, [www.cnr-cme.ro/foren2008](http://www.cnr-cme.ro/foren2008). This publicity on-line will enhance the visibility of your company.
15. One page presentation of your company, on the Forum CD-R.
16. Presentation of your company logo in the Forum multimedia presentation, which will be shown on the Opening Ceremony.

### MAIN PARTNER - 4.000 EURO

#### Forum literature rights

1. Your company's name and logo will be printed on the cover of the official Forum Catalogue and Final Programme FOREN 2008 as MAIN PARTNER of the event, together with the names of the industry associations and government bodies.
2. Your company's name and logo will be prominently featured as MAIN PARTNER of the FOREN 2008 event on all materials relating to the FORUM, including pre-mailing publicity and press-releases.

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#### **Media Exposure**

8. The event organized by your company benefits from wide media coverage, featuring press releases, articles and interviews. Your name as MAIN PARTNER will be part of this communication.

#### **Delegate List Access**

9. For your own marketing objectives, we will put at your disposal a confidential copy of the participants' list, addresses and telephone numbers included.

#### **Multimedia services**

10. Presentation of your company logo, with a link to your url, on the Forum website, [www.cnr-cme.ro/foren2008](http://www.cnr-cme.ro/foren2008). This publicity on-line will enhance the visibility of your company.
11. One page presentation of your company, on the Forum CD-R.
12. Presentation of your company logo in the Forum multimedia presentation, which will be shown on the Opening Ceremony.

## **ASSOCIATED PARTNER - 2.000 EURO**

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#### **Media Exposure**

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**You could also be a partner of the event!**

**DO NOT MISS THE OPORTUNITY OF BEING RECOGNIZED  
AS A LIDER IN YOUR FIELD !**

**The organizers are at your disposal so that your  
participation at this event will be a real succes!**